

COMMERCIAL EXHIBITOR REGISTRATION FORM
2004 ITAM Workshop -- 16-19 August 2004
Hyatt Regency San Francisco Hotel – Pacific Concourse &
Commercial Exhibitor Expo at Camp Parks
Sponsored by Camp Parks Training Site, Dublin, CA

Please provide the name and address of the person in charge of your exhibit -- the person who will be attending the ITAM Workshop. All correspondence concerning the commercial exhibits will be sent to that person at the address provided below. Please return the completed form and payment as soon as possible. All other factors being equal, Hotel Exhibit Booth locations and Expo Canopies will be assigned on a "first come, first served" basis (*please see Notes 1 and 2 on page two below*). Please make checks payable to Kansas State University.

Name of Person in Charge of your Exhibit: _____

Company Name: _____

Company Name as it should appear on Booth and Expo Signs: _____

Mailing Address: _____

City, State, Zip, Country: _____

Telephone No.: _____ Fax No: _____

E-mail Address: _____

Company Web Page URL: _____

Additional Exhibitor Representatives (If known at this time ...Exhibitor Fee includes three registrations)

2nd Representative's Name: _____

3rd Representative's Name: _____

Payment Method Information:

____ Enclosed is a check for \$ _____ payable to Kansas State University (FEIN # 48-0771751)
... please see next page for information regarding costs ...

Charge the Total Payment to: ___ Visa ___ MasterCard ___ American Express ___ Discover

Cardholder's Name (please print): _____

Cardholder's Signature: _____

Card No.: _____ Expiration Date (month / year): _____

(Credit card charges cannot be processed without amount indicated, signature, and expiration date)

**Please send all three
pages of completed
forms to:**

2004 ITAM Workshop Registration – Commercial Exhibitors
Kansas State University
141 College Court Building
Manhattan, KS 66506-6015
Fax: (785) 532-2422

Details regarding Commercial Exhibitor Booth and Costs:

All hotel commercial exhibits for the 2004 ITAM Workshop will be located in Pacific Concourse area of the Hyatt Regency San Francisco hotel. All booths for the 2004 ITAM Workshop will be 8' deep x 10' wide "pipe and drape" booths. Booth locations will be assigned after all exhibit registrations have been received.

Each hotel Commercial Exhibitor booth will have one 6' skirted table, two chairs, a sign, and a wastebasket. Information regarding the commercial exhibit area floorplan, booth location selection, purchase of booth electrical and/or telecommunications service, rental of additional booth equipment, purchase of Workshop mementos, and the shipment of exhibit materials to and from San Francisco will be contained in the Exhibitors' Packet, which will be sent following registration.

Each 10' x 10' Commercial Exhibitor Canopy at the Commercial Exhibitor Expo on Thursday will be equipped with one 6' table and two chairs. The front of the canopy will feature a large sign with the company's name on it. If 110VAC electric power is required at the Commercial Exhibitor Expo Grounds, it will be furnished at no additional cost.

Cost per item: Description:

_____	\$1,400 Commercial Exhibit Fee for both one 8' x 10' hotel booth space and for one 10' x 10' canopy at the Commercial Exhibitor Expo on Thursday <i>(includes up to three participant registrations)</i>
_____	\$30 for each Additional Ticket for the Tuesday Evening No-host Social Hour <i>(three included in Exhibitor Fee; also included in Registration Fee for others)</i>
_____	\$45 for each Ticket for the Thursday Evening Gala aboard the World War II aircraft carrier USS Hornet . We will depart the Ferry Building via chartered ferry for the 30-minute Bay Cruise over to the USS Hornet. On board the USS Hornet, you will enjoy a delicious buffet dinner on the Hanger Deck; see a gorgeous view of the San Francisco skyline from the Fantail of the Flight Deck; inspect (and/or sit in!) one of the many restored naval aircraft; have the opportunity to join expert tour guides on a variety of tours to the Captain's (or Navigation) Bridge, the Engine Room, the Flag Bridge, Primary Flight Control, and many other interesting areas; ride in the 12-seat flight simulator; and talk with World War II Navy pilots about their experiences ... <i>(not included in Exhibitor Fee)</i>
_____	\$11 for each Ferry Ticket for the round-trip charter ferry boat ride from the San Francisco Ferry Building to the USS Hornet and back on Thursday evening (travel by ferry is the only practical way to get to the USS Hornet). <i>(not included in Exhibitor Fee)</i>

_____ **TOTAL PAYMENT**

NOTE 1:

We have a fixed amount of display space in the Pacific Concourse area of the Hyatt Regency San Francisco hotel. In the event that space becomes limited, selection of commercial exhibitors will be determined based on the following criteria:

1. The objective of the commercial exhibits at the 2004 ITAM Workshop is to select exhibitors that represent the widest range of products and services that support the Army's ITAM, GIS, and RTLP programs.
2. If a decision must be made between exhibitors displaying similar products and services, initial selection will be determined on a "first come, first served" basis, based upon paid-in-full registrations.

NOTE 2:

The U.S. Army reserves the right for its representative to direct the removal or alteration of any particular display that would be inappropriate, discrediting, or create the appearance of Army sponsorship of any particular exhibitor or product. In no way does the U.S. Army endorse any exhibitor or product as a result of being chosen to participate in this Workshop. In no way does allowing an exhibitor to display at the 2004 ITAM Workshop commit the U.S. Army to obligate any funds or facilities in support of this display, or for the purchase of any goods or services.

Name of Conference: 2004 ITAM Workshop

Agreement for Exhibitors with
Kansas State University &
The Hyatt Regency San Francisco Hotel
Five Embarcadero Center
San Francisco, CA 94111

Name of Exhibitor: _____

IN CONSIDERATION of participating in an exhibit on the premises of the Hyatt Regency San Francisco Hotel, and with the intent to be legally bound,

_____ (Exhibitor) hereby agrees as follows:

1. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the Hyatt Regency San Francisco Hotel, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, the Hyatt Regency San Francisco Hotel, its owners, managers, officers or directors, agents, employees subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.
2. Exhibitor acknowledges that Kansas State University and the Hyatt Regency San Francisco Hotel do not maintain insurance covering property brought onto the premises by exhibitors and that it is the sole responsibility of the exhibitor to obtain insurance covering such losses.
3. Exhibitor hereby releases, quitclaims, and forever discharges Kansas State University and its representatives, officers, agents, and employees, from any lose, damage, theft, destruction, or other harm or injury to any personal property which the Exhibitor places on or about the premises of the Hyatt Regency San Francisco Hotel.
4. Exhibitor acknowledges that while every effort will be made to respond to the location preferences of each commercial exhibitor, to accommodate ceiling height limitations and/or other factors or conditions, Kansas State University and/or its Convention Services contractor reserves the right to initially locate and/or move a commercial exhibitor's booth to a particular location within the Pacific Concourse at the Hyatt Regency San Francisco Hotel.
5. Exhibitor agrees that all personal property shall be removed from the premises of the Hyatt Regency San Francisco Hotel by 7:00 pm on Wednesday, August 18, 2004, unless it is being held for shipment.

Signature: _____ Date: _____

Name and Title
(please print): _____

Company Name: _____

Mailing Address: _____

City, State, Zip, Country: _____

Telephone No.: _____ Fax No.: _____

E-mail address: _____