

**The 2004 ITAM Workshop — Tentative Schedule
Hyatt Regency San Francisco Hotel – Pacific Concourse
... and Commercial Exhibitor Expo at Camp Parks**

	Hyatt Regency Pacific Concourse	Pacific Concourse Food Court Area	Hyatt Regency Grand Ballroom	Hyatt Regency Meeting Rooms
Sunday – 15 August 2004				
1:00 pm – 5:00 pm	Exhibitor Booth Setup in Hotel			
Monday – 16 August 2004				
7:00 am –		Morning Break Begins		
8:00 am – 9:15 am			GIS Day General Session	
9:15 am –	Exhibits Open (until 4:00 pm)	AM Break Begins		
9:30 am – 12:00 pm				GIS Sessions and other scheduled meetings
12:00 noon – 1:00 pm	Lunch (on your own)			
1:00 pm – 3:00 pm			LCTA General Session	GIS Sessions and other scheduled meetings
3:00 pm –		PM Break Begins		
3:30 pm – 5:00 pm	Exhibits Close – at 4:00 pm today			GIS Sessions and other scheduled meetings
4:00 pm – 7:00 pm	Exhibitor Booth Setup			
Tuesday – 17 August 2004				
7:00 am –		Morning Break Begins		
8:00 am – 10:00 am			ITAM Workshop General Session	
10:00 am – 12:00 pm	Exhibits Open (until 6:30 pm or so)	Participants encouraged to visit exhibits		
12:00 pm – 1:00 pm	Lunch (on your own)			
1:00 pm – 3:00 pm				Breakout Sessions and GIS labs
3:00 pm –		PM Break Begins		
3:30 pm – 5:00 pm				Breakout Sessions and GIS labs
5:00 pm – 6:30 pm	No-host Social Hour in Pacific Concourse			
6:30 pm –	Exhibits Close (... at end of No-host Social Hour)			
Wednesday – 18 August 2004				
7:00 am –		Morning Break Begins		
8:00 am – 9:30 am				Breakout Sessions and GIS labs
9:30 am –	Exhibits Open (until 4:00 pm)	AM Break Begins		
10:00 am – 12:00 pm				Breakout Sessions and GIS labs
12:00 pm – 1:00 pm	Lunch (on your own)			
1:00 pm – 3:00 pm				Breakout Sessions and GIS labs
3:00 pm –		PM Break Begins		
3:30 pm – 5:00 pm				Breakout Sessions and GIS labs
4:00 pm –	Exhibits Close			
4:00 pm – 7:00 pm	Hotel exhibit booth teardown			

Please see page two for important schedule information for the Commercial Exhibitor Expo on Thursday at Camp Parks!

	Commercial Exhibitor Expo Grounds at Camp Parks	Hyatt Regency Grand Ballroom Foyer	Hyatt Regency Meeting Rooms
Thursday – 19 August 2004			
7:00 am –		Morning Break Begins	
8:00 am – 10:00 am			Breakout Sessions and GIS labs
8:00 am – 11:00 am	Shuttle buses run from Dublin BART stop to Expo Grounds at Camp Parks for Exhibitors		
10:15 am –	Workshop participants begin taking BART to Dublin stop for Field Tour and Expo events		
11:00 am –	Participants begin arriving at Expo Grounds via shuttle buses from Dublin BART stop		
11:00 am –	Food and drink vendors begin serving lunch at Expo Grounds		
11:00 am – 3:30 pm	Regional musicians entertain from Expo Grounds stage		
12:20 pm –	PA announcement launches Expo and Field Tour events		
12:30 pm – 3:30 pm	Commercial exhibitors staff booths and conduct demonstrations all afternoon		
12:30 pm – 3:30 pm	Shuttle buses depart Expo Grounds for trips to and from ITAM Demonstration Areas		
3:30 pm –	Buses begin shuttle to Dublin BART stop so participants can return to hotel		
6:15 pm –	Load chartered ferry at San Francisco Ferry Terminal for trip to USS Hornet		
7:00 pm – 10:00 pm	Dinner and Evening Gala aboard USS Hornet		

PLEASE NOTE: It is important for each commercial exhibitor to realize that a Festival Canopy with their name on it will be waiting for them at the Commercial Exhibitor Expo Grounds on Thursday ...we are anticipating the participation of all commercial exhibitors in this new event!

All of Thursday's activities will begin and end at a new, central location: the Commercial Exhibitor Expo Grounds! We're going to create a State Fair-like environment for a day ... a place where the participants will eat lunch, visit with the commercial exhibitors in a new environment, see many different equipment demonstrations, and depart from and return to after visiting the Camp Parks Field Tour Demonstration Sites.

As we said before, please begin thinking now about how your firm can take advantage of showcasing your products, services, and equipment during the Commercial Exhibitor Expo on Thursday!